# Abdul Ahad

**GRAPHIC DESIGNER**

UI/UX DESIGNER | VIDEO EDITOR

AI DESIGN ENTHUSIAST


**CONTACT**
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**WEBSITE**
theabdulahad.online

**BEHANCE PORTFOLIO**
behance.net/graphicaddict0


## ABOUT ME

Creative and detail-oriented designer with 7+ years of experience in graphic design, UI/UX design, video editing, and digital marketing. I help brands communicate visually, engage their audience, and grow with impactful content and design.

## CORE SKILLS

- Graphic Design
- UI/UX Design
- Social Media Design
- Video Editing
- Brand Identity
- Marketing Collateral
- Presentation Design
- AI Design & Automation

## TOOLS I USE

Photoshop, Illustrator, Figma, Canva, Premiere Pro, CapCut, Google Flow, ChatGPT, Canva AI

**80%+ CLIENTS OUT OF COUNTRY**
Proudly working with clients like USA, UK, Turkey & more.

# Designing Ideas. Delivering Impact.

I create designs and content that not only look amazing but also deliver real results. From concept to execution, I help brands stand out and grow.

| 7+ | 200+ | 80%+ | 100% |
|---|---|---|---|
| Years of Experience | Projects Completed | Clients Out of Country Like USA, UK, Turkey | Client Satisfaction |

## WORK EXPERIENCE

### Ads Pro (Advertising Agency) — 2 Years

GRAPHIC DESIGNER | UI/UX DESIGNER | VIDEO EDITOR

Created impactful ad creatives, social media content, branding materials, UI/UX designs for landing pages & websites, and edited promotional videos for clients across various industries.

- Designed and executed ad campaigns for digital platforms
- Created UI/UX designs for websites and landing pages
- Produced engaging video content for social media and ads
- Collaborated with marketing teams to deliver high-converting content

### Binary Hawks (Digital Marketing Agency) — 1.5 Years

GRAPHIC DESIGNER | UI/UX DESIGNER | VIDEO EDITOR

Worked on diverse projects including branding, website UI/UX, social media management, and video content for local and international clients.

- Developed brand identities and marketing collateral
- Designed responsive websites and app interfaces
- Managed social media visuals and video content creation
- Boosted client engagement through creative strategies

### Beta Web Sol (Marketing Agency) — 2 Years

GRAPHIC DESIGNER | UI/UX DESIGNER | VIDEO EDITOR

Handled end-to-end design solutions including UI/UX design, branding, video editing, and digital marketing content for multiple clients.

- Designed websites, landing pages, and mobile app interfaces
- Created branding materials, brochures, and presentations
- Edited marketing videos for Reels, YouTube, and ad campaigns
- Delivered creative solutions that improved brand visibility

### North American Staffing Services (Staffing & HR) — 1.5 Years

GRAPHIC DESIGNER | DIGITAL CONTENT CREATOR

Created internal & external communication designs, social media content, presentations, and branded materials for staffing and recruitment.

- Designed social media posts, job ads, and recruitment materials
- Maintained brand consistency across all platforms
- Created presentations, reports, and HR-related documents
- Supported communication strategies with engaging visuals

## EXPERTISE

| | |
|---|---|
| Graphic Design | 95% |
| UI/UX Design | 90% |
| Video Editing | 90% |
| Social Media Design | 95% |
| Brand Identity | 90% |
| AI Design Tools | 90% |

## INDUSTRIES I HAVE WORKED WITH

Advertising & Marketing, Technology, Staffing & Recruitment, E-commerce, Real Estate, Healthcare, Education, Finance, Travel, SaaS, Startups, & Many More

## WHAT I BRING TO YOUR TEAM

Creative Designs | Consistent Execution | Strong Communication | Data-Driven Strategies | Long-Term Commitment